

# Rzn TORBEY

- Video Production
- Photography
- Digital Communication
- Graphic
- Digital Marketing
- eCommerce
- Social Media
- Web

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## EXPERIENCE

2019 – PRESENT  
GENEVA

### UNITED NATIONS OFFICE

Video Producer

- Review the prepared scripts and produce short and interactive training videos for the e-learning platform.
- Edit the videos with respect to e-learning guidelines and pedagogy design.
- Provide advice for in-house staff to increase the capacity to update developed modules.

2017 – PRESENT  
GENEVA

### SUPERCOMM GROUP

Digital Media Specialist

- Create digital content for website and social media.
- Design and manage end-to-end digital projects and campaigns.
- Establish the company web presence to boost brand awareness.
- Liaise with Marketing and Sales teams to ensure brand consistency.
- Suggest and implement digital marketing methods to increase profitability.
- Reports & Digital KPIs.

2014 – 2017  
VEVEY

### NESTLÉ

Digital Communication Specialist

- Providing HR with digital, graphic and video support.
- Managing the HR Intranet portal and HR digital tools.
- Designing publications and producing videos.
- Generating & Analysing reports to improve digital performance.
- Liaising with external agencies.

2014  
GENEVA

### INTERNATIONAL COMMITTEE OF THE RED CROSS

Video Producer

- Editing and producing two films related to the Syrian conflict.
- Arabic language support for documentaries, content and website menus.

2013  
AMMAN

### REACH 2.0

Digital Marketing Specialist

Social Media. Live tweeting. Events coverage. Digital strategies. Analytical reports. Improving current performance.

2013  
AMMAN

### PRODIGI.CORP

Social Media Community Manager

Managing social media of LG Mobile for the Levant countries Iraq, Jordan, Lebanon, Palestine, Syria. Digital campaigns, events and Tweet-ups.

2008 - 2013  
DAMASCUS

### SEBC/SKILLS

IT Assistant

- Monitoring and maintaining system performance and IT peripherals.
- Filming and producing annual documentaries.
- Maintaining and updating SKILLS website and social media platforms.
- Answering technical queries and troubleshooting reported problems.

**2009 - PRESENT**

**FREELANCER - WEB DEVELOPER**

Design and coding of websites, by using "Joomla" CMS. Responsible for domain reservation and server hosting

**2008 - 2009  
DAMASCUS**

**SYRIAN ARAB TELEVISION**

Television Presenter

Preparing and presenting a computer science TV Show 'DOTSY' with a group of computer engineers and professors.

**EDUCATION**

**2017 - 2019  
GENEVA**

**SAE INSTITUTE**

Digital Film Production

**2016 - 2017  
GENEVA**

**UNIVERSITY OF GENEVA**

Advanced Studies (DAS). Digital Communication, Web Expertise & Social Media

**2005 - 2013  
LATTAKIA**

**FACULTY OF COMPUTER & INFORMATION TECHNOLOGY**

Management Information System Engineering (Master's degree - Remotely)

**2005 - 2008  
DAMASCUS**

**TECHNICAL COMPUTER COLLEGE**

Computer Science Diploma (Bachelor's degree)

**2007 - 2008  
DAMASCUS**

**NEW HORIZONS CENTER**

Web Development

**2011 - 2012  
DAMASCUS**

**SYRIAN ARAB TELEVISION**

TV & Radio Directing

**SKILLS**

Video Production  
Photography  
Graphic Design  
Web Development  
Branding

**LANGUAGES**

Arabic  
French  
English

**VOLUNTEER WORK**

**2017 - PRESENT**

CADMUS, president

**2017 - PRESENT**

CELLULE N°1, Video Specialist

**2016 - PRESENT**

ESSAIM D'ACCUEIL, Activities Organizer

**2017**

REFUGEE CULTURAL FESTIVAL, Video Producer

**2016 - PRESENT**

ELISA ASILE, Website and Graphics

**2014 - PRESENT**

COUP DE POUCE, Digital Communication Officer

**2014 - 2015**

LAYALINA FESTIVAL, Graphic Designer & Web Developer

**2008 - 2013**

E GROUP, Art Director

